ewoca³ Live – The participation blog

What is ewoca³ Live?

ewoca³ Live is a new portal for participation which can be used by the ewoca³ workcamps 2014 to publish what is happening at their camps online, in an uncomplicated and simple way. The blog will be centrally administered by IBB in Dortmund. The ewoca³ project partners will get log-in information for the website and can then upload information from their camp with just a few clicks: Photos, videos, short workcamp diary entries, but also longer texts written by the youths about their work; all of this is possible.

Shared platform and blog for each camp

The structure of *ewoca³ Live* is easy to understand: On the homepage the most current submissions from all the project partnerships are shown. Clicking the name of one of the camps in the side column brings visitors to a subpage with just the entries from the specific camp. *ewoca³ Live* is thus also a homepage / blog for each single camp – without adimistrative effort for the project partners, whose only responsibility is to provide content. And this is as simple as posting photos, texts and Youtube videos on Facebook.

We translate and publish

Texts for *ewoca³ Live* can be submitted in English and German, or in both languages at once. If a camp can only provide a text in a single language, IBB deals with the translation work. IBB will also re-publish the submissions on *ewoca³ Live* on the ewoca³ Facebook page. But, of course, the content can also be shared and published privately by the camp participants.

A voice for the participants!

ewoca³ Live will connect to the positive experience of the ewoca³ Podcast from 2013 in two respects: First of all, the system will use the same technical basis as the podcast. This way, we can guarantee that everything works on the technical side. (For the experts: We will use a Wordpress blog with several plugins.) But most importantly: Just as the ewoca³ podcast last year, *ewoca³ Live* will give a voice to the camp participants. They can report their experiences first hand and share and exchange those. And as a picture sometimes is worth a thousand words, participants can use *ewoca³ Live* to publish all kinds of media created at the camp.

At the workcamp: What is possible

ewoca³ Live allows working in media education in several ways. For camps with their own media group, *ewoca³ Live* is an attractive platform for publishing the content generated by them.

But even camps without dedicated media-pedagogical programme usually produce photos, which can be published online at *ewoca³ Live*. Beyond that, encouraging the participants to create short diary entries for *ewoca³ Live* is a great opportunity to initiate reflections on the own project, the progress of the work and the group processes, already at the camp itself.

Support by IBB – What can we do in case of bad internet access?

That camps publish short reports or diary entries, photos, etc. on their own is part of the concept of *ewoca³ Live*. But while many projects will have good access to the internet, for some camps this might be a challenge.

If reliable internet access proves impossible to maintain at a camp, IBB also supports the project partners in publishing information online: Short diary entries can be relayed via phone, another idea is to conduct short interviews on the phone, which will then be published on the *ewoca³ Live* platform. If internet access is only intermittent, photos and other content can also be sent to IBB via email, we will then put it online.

Further information and arrangements

The *ewoca³ Live* concept and content will be administered by Rolf van Raden (E-Mail: ewoca-presse@ibb-d.de). He is the contact person for all matters relating to the blog. Do not hesitate to contact him with questions, comments and problems.

But, specifically if you need support in publishing information online, e.g. with unreliable internet access at the workcamp location, **arrangements before the start of the workcamps** are necessary. The workcamp leader training at the end of May will feature a workshop on working with the platform, but will also deal with the possibilities of content publishing. Until this time, each project partnerships should have named a person responsible for coordinating the implementation of *ewoca³ Live* at their respective camp.